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## **Endurance RP Limited**

**壽康集團有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 575)**

### **OPERATIONAL UPDATE ON DEEP LONGEVITY**

The board (the “**Board**”) of directors (the “**Directors**”) of Endurance RP Limited (the “**Company**”) wishes to inform the shareholders of the Company and potential investors of the following update in respect of Deep Longevity, Inc (“**Deep Longevity**”), a wholly-owned subsidiary of the Company.

- Deep Longevity selected to discuss proof of concepts (“**PoCs**”) with leading insurance companies in the health and wellbeing sector through the Kickstart innovation 2022 accelerator programme
- Deep Longevity’s FuturSelf mind journey offering at <https://futureself.ai> continues to gain traction with close to 30,000 registered users who have taken the FuturSelf mind journey to assess their psychological age, future mental well-being, and set themselves on an AI-guided Mind Journey toward long-term happiness
- **We encourage shareholders of the Company and potential investors to take the free survey FuturSelf mind journey at <https://futureself.ai>.** At the end of the assessment, users receive a report with insights aimed at improving their long-term mental health and well-being and can enroll in a guidance programme that provides them with a steady flow of AI-chosen recommendations

Deep Longevity joined Kickstart’s innovation 2022 accelerator programme (<https://www.kickstart-innovation.com/about>) and we are pleased to announce that we were selected by Kickstart as one of the 43 most promising start-ups / scaleups amongst 1,500+ applications from over 55 countries around the world. As part of the Kickstart programme, Deep Longevity will discuss PoCs with various leading insurance and corporate partners in the health and wellbeing sector. We are looking forward to bringing our deep learning AI Aging Clocks to insurance companies and other

corporates to help improve the lifespan, healthspan and wellbeing of their employees and customers. There is a tremendous opportunity to transform underwriting in the Life and Health insurance sector and with our Aging Clocks we are well placed to do this in a scalable and inexpensive manner. We are very excited to be chosen to partner with insurance companies and other corporates in the Kickstart Health and Wellbeing vertical and look forward to announcing several PoCs over the coming months.

As previously announced, Deep Longevity's latest web service FuturSelf (<https://futureself.ai>) continues to gain traction. About 30,000 registered users have taken the FuturSelf mind journey to assess their psychological age, future mental well-being, and begin an AI-guided Mind Journey toward long-term happiness.

Deep Longevity has developed FuturSelf in collaboration with a leading European innovation hub, as a 'proof of concept' application that lets users take the FuturSelf survey. **We encourage shareholders of the Company and potential investors to take the free survey at <https://futureself.ai>.** At the end of the assessment, users receive a report with insights aimed at improving their long-term mental health and well-being and can enroll in a guidance programme that provides them with a steady flow of AI-chosen recommendations. The proof of concept has the purpose of delivering the innovation envisioned during the design collaboration and to definitively demonstrate the efficacy of the technology. Data obtained on FuturSelf will be used to further develop Deep Longevity's digital approach via a minimal viable product (MVP) on mental health that'll offer the technology via a business-to-business (B2B) software as a service (SaaS)<sup>®</sup> model to insurance companies, large corporates and other employers to allow their employees and customers to track their own mental health and wellbeing.

In recent years, given the worldwide pandemic and its impact on workplace changes (including an increased emphasis on remote work and the associated psychological effects), large employers have developed a keen awareness of the importance of employees' mental health. In order to address how mental health can be tracked to help employees better cope with job demands and maximize their productivity, Deep Longevity is focused on providing highly scalable and commercial solutions that can be applied cost effectively across all industries. Using Deep Longevity's digital approach to managing mental health, an invaluable feedback loop is created that can help employees thrive by increasing their motivation and productivity or allowing them to seek important emotional support when required. On a per-employee basis, the cost to employers to provide this essential human resource function can be minimal. Ongoing discussions with large insurance companies and other multinational corporations suggest that the commercial opportunity for Deep Longevity (through FuturSelf and other applications) is immense and geographically scalable across all markets world-wide.

Alex Zhavoronkov, Chief Longevity Officer of Deep Longevity commented, “*Deep Longevity’s push into the applications of AI to mental health is rather timely considering the psychosomatic effects of the recent pandemic. Deep Longevity pioneered the applications of AI to psychological age prediction and developed new tools that may have a real immediate impact on the state of well-being by encouraging users to be more optimistic about the future. These efforts have not gone unnoticed by some of the world’s largest insurance and consumer companies, and under the leadership of the new chief executive officer, Deepankar Nayak, we should have more traction in these areas.*”

## **About Kickstart**

Kickstart is interested in innovative digital health and wellbeing start-ups with a validated business model and the potential to add value to the healthcare ecosystem. Kickstart welcomes start-ups that are eager to enter / scale and to collaborate with our partners on improving patient experiences, efficiency, and real-world outcomes. Kickstart builds innovation ecosystems with purpose – by fast forwarding innovation that creates a more sustainable future. To do this, Kickstart brings together public and private organizations, start-ups, investors and experts. Kickstart’s goal is to deliver next-generation products and services and have a meaningful impact at scale. Additional information on Kickstart can be found on Kickstart’s website ([www.kickstart-innovation.com](http://www.kickstart-innovation.com)).

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Endurance RP Limited**  
**Jamie Gibson**  
*Executive Director*

Hong Kong, 10 August 2022

As at the date of this announcement, the Board comprises six Directors:

*Executive Director:*

Jamie Gibson (*Chief Executive Officer*)

*Non-Executive Directors:*

James Mellon (*Chairman*)

Jayne Sutcliffe

*Independent Non-Executive Directors:*

David Comba

Julie Oates

Mark Searle

\* For identification purposes only